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# MEDIA PARTNERSHIP PROPOSAL

## GARI

GARI connects ideas, people, and institutions with the goal of establishing a **revolutionary interdisciplinary research centre** that will alter the way we understand global processes and interactions. The Global Arena Research Centre aims to combine pioneering ways of analyzing global-scale data on flows, interactions, and political and regulatory frameworks.

Imagine that you have access to almost real-time data of global and regional flows including trade, investments, and capital technologies. Now imagine that same data is constantly updated, compared, and matched with the changing capabilities of global and regional frameworks. Through this interface, **you can access the very DNA of the global order** and power interactions, project long term shifts, and assess short-term risks from global to national scales, all at an arm's length in one innovative research centre.

## N100 SYMPOSIUM

N100 is the flagship Autumn **working meeting** of the Global Arena Research Institute, bringing together the realms of technology, society, politics, economy, environment and more. A pioneering, global, working dialogue on how to translate **crisis-driven language** into **future-oriented ideas on a global scale** and a vision of the next one hundred years.

2019 marks **30 years of the democratic transitions in Europe**. How shall we **revive the future-oriented spirit** that framed the exciting weeks and months of 1989-90, knowing the current concerns of sustainability, environment, globalisation, societal changes, digital and technological transformations? **GARI, for one, is creating a digital ontology of globalisation.**

The N100 platform's mission is to bring together the **most progressive minds** in the economic, business and technological fields together with the most innovative and prominent international political figures, as well as impactful social scientists, thinkers, economists and natural scientists.



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## EVENT DETAILS

The Next 100 Symposium is composed of **6 Programme Designs:**

**Keynotes**, which are a distinguished discussion-starter of the N100 Symposium. They will host individual top-tier speakers who are renowned experts in their field and can contribute immensely to the flow of free ideas throughout the event.

**Plenary Sessions**, that are made up of only the highest-level speakers/keynotes, who will be invited to participate as panellists. As peer-centred debates, they will have limited or zero Q and A, VIP speakers and discussants.

**Panels** holding a classic parallel structure with Q & A dimensions that will be open to all participants, and, who will represent the subject matter along with the chosen high-level speakers.

**Breakout Sessions** serving to be personal, peer-driven discussions in a setting meant to drive discourse and reach conclusions. Engagement amongst all participants is fundamental, and discussion is enhanced through taking place in a more focused setting.

**Closed Expert Groups**, which are closed interdisciplinary meetings focused on particular issue areas. The Agenda and focus will be set by the partner and delegates, who will “meet” online in early September to further prepare the agenda and the focus areas.

**N100 Fair**, like a wine tasting of the future, will have booths with engaging demonstrations covering robotics, virtual & augmented reality, cutting-edge digital technology and more from around the world.

### 2019 pre-confirmed key speakers :

- + Tim Palmer, Research Professor, The Royal Society
- + Jeffrey Sachs, Economist, Columbia Earth Institute
- + Frederick Bordry, Director of Acceleration & Technology, CERN
- + Hans Pung, President, RAND Europe
- + Robert-Jan Smits, President, Eindhoven University, Former Director-General of Research & Innovation, EU Commission, architect of Horizon 2020 and ERC

All pre-confirmed speakers: <https://www.next100symposium.org/2019>

# NEXT 100

## NEXT 100 PROGRAMME & AGENDA

<p><b>19. November</b> <b>WORKING GROUPS</b></p>	<p><b>20. November</b> <b>SYMPOSIUM</b></p>	<p><b>21. November</b> <b>N100 FAIR</b></p>
<p>Diverse experts and leaders from interdisciplinary fields join for private sessions to deliberate over challenges or topics proposed by our Programme Partners. This brainstorming of top-tier thinkers pinpoints future-oriented solutions within a private session in collaboration with our Programme Partners.</p>	<p>Kicking off with a keynote, the day is dedicated to our plenaries, panels and other various programme designs along with networking breaks and Working Lunches. The atmosphere is established with innovative discussions integrating our diverse speakers and attendees, establishing the ethos of interdisciplinary collaboration and future-oriented problem solving of the Next 100 Symposium</p>	<p>The third day is dedicated to our discussion groups during Breakout sessions inspired from topics discussed the day before, while the afternoon will see our Next 100 Fair with booths involving engaging demonstrations covering robotics, virtual &amp; augmented reality, cutting-edge digital technology and more from around the world. We will conclude the day with our Closing session.</p>
<p>9:30 - 12:30 : Working groups 13:30 - 16:30 : Working groups</p>	<p>10:00 - 17:30 : N100 Symposium</p>	<p>10:00 - 14:00 : N100 Symposium 14:00 - 17:00 : N100 Fair</p>

<p><b>N100 POLITICS</b></p> <p>GLOBAL ORDER AND DIPLOMACY</p> <p>DEFENCE, SECURITY, WAR</p> <p>HUMAN RIGHTS</p> <p>DIPLOMACY &amp; INTERNATIONAL LAW</p> <p>INTERNATIONAL ORGANIZATIONS &amp; GLOBAL GOVERNANCE</p>	<p><b>N100 TECHNOLOGY</b></p> <p>AI</p> <p>THE INTERNET (IOT)</p> <p>FLOWS OF DATA &amp; INFORMATIONS</p> <p>COMMUNICATION TECHNOLOGY</p> <p>ENGINEERING</p> <p>MOBILITY</p>	<p><b>N100 SECURITY &amp; DEFENCE</b></p> <p>AUTONOMOUS SYSTEMS &amp; AI</p> <p>CYBERSECURITY</p> <p>AUTONOMOUS WEAPONS</p> <p>DEFENSE INNOVATION</p>	<p><b>N100 SOCIETY</b></p> <p>MIGRATION</p> <p>SOCIAL ASPECTS OF TECHNOLOGY/ FUTURE OF WORK</p> <p>CIVIL SPACE (MEDIA, EDUCATION)</p> <p>URBANIZATION &amp; SMART CITIES</p> <p>INFRASTRUCTURE</p> <p>TRANSPORT &amp; MOBILITY</p>
<p><b>N100 GLOBAL</b></p> <p>SDG 2030 AGENDA</p> <p>GLOBAL (IN)EQUALITIES &amp; MINORITIES'</p> <p>NATURAL DIVERSITY</p> <p>CLIMATE &amp; ENVIRONMENT</p> <p>ENERGY</p> <p>AGRICULTURE, FOOD</p>	<p><b>N100 SCIENCE</b></p> <p>COMPLEX SCIENCE/ SYSTEMS</p> <p>MEDICINE/ HEALTH SCIENCE</p> <p>QUANTUM COMPUTING</p> <p>OPEN ACCESS SCIENCE</p> <p>APPLIED MATHEMATICS/ FUZZY LOGIC</p>	<p><b>N100 ECONOMY</b></p> <p>FINANCE</p> <p>TRADE &amp; COMMODITIES</p> <p>MARKETS</p> <p>INTERNATIONAL DEVELOPMENT AID AND COOPERATION</p> <p>INTERNATIONAL ECONOMY &amp; FINANCIAL GOVERNANCE</p>	<p><b>BEYOND N100</b></p> <p>SPACE EXPLORATION</p> <p>ASTRONOMY</p> <p>SATELLITE IMAGERIES</p> <p>SPACE DEFENCE</p>



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## TARGET AUDIENCE

Due to the broad range of fields meeting at the symposium, our target audience is large but still qualitative. This event aims at attracting high-profile people who work in the areas of Technology, Society, Economics, Politics and Sciences. By partnering with us, your media will be displayed in front of CEOs, CTOs, Heads of International Relations, Researchers and Leaders from the top companies in the industries mentioned above.

## MEDIA & PROMOTION

- Media coverage: Coverage by local media and press representatives
- Social Media: The symposium will be covered widely on all social media channels with live streaming of comments during the event #N100
- Electronic Direct Marketing: Direct Marketing to the Global Arena Research Institute database
- Online Presence: Dedicated event website [www.next100symposium.org](http://www.next100symposium.org)

## MEDIA PARTNERSHIP PACKAGE

Partnering with the Global Arena Research Institute by promoting the Next 100 Symposium is an opportunity to be part of the creation of a new and empowering dialogue between technology and social sciences.

**As a Media Partner of the Next 100 Symposium, your organization will receive the following benefits :**

### BRAND INTEGRATION

- Logo on all promotional collateral (invitations, mailers, adverts)
- Logo and profile with full contact details on the event website
- Logo on separators and landing slides of symposium presentations
- Logo featured on event signage at the venue (pop up banners and registration counters)
- Recognition by GARI as a Media Partner during the N100 with special mention and certificate.

### NETWORKING OPPORTUNITIES

- Delegate passes for 2 representatives from your organization to the keynote, plenary sessions, and workshops.
- Gala Dinner entry reserved for 1 VIPs guests from your organization (editor in chief, head of department, etc...)



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- Help with arranging interviews with our speakers/partners/sponsors

## **ADVERTISING AND PROMOTION**

- Sponsorship announcements on our social media platforms
- Logo inclusion in all official email campaigns, major print advertising and media release template

### **As a Media Partner of the Next 100 Symposium, your organization will offer the following benefits :**

- Promote the event in related print/digital media outlets before and during the event
- Dedicated mass mail blasts within your organization database
- Increasing media exposure of the event through media channels and outlets (agreed upon with the event organizer) associated with your organization to promote attendance
- Conducting or supporting coverage of at least **1** interview with the board members, conference speakers and/or presenters
- Co-promotion on other partner/sister portals
- Promotion of the partnership news across the organization's social media channels when applicable